



Leverage from  
the EU  
2014–2020



Centre for Economic Development,  
Transport and the Environment

# International Experts as a Resource for Companies Aiming at Development Business

## The objective of the project

1. to utilize the knowledge of international experts in promoting the companies' development business
2. to advance the employment of highly educated immigrants

## Target group

- immigrants and returnees with higher education
- foreign students

## Measures

### 1. Training programme

- 15 trainees representing the target group
- duration 11 months
- contents of the training programme:
  - export- and development business (joint venture, long term partnership, licencing and subsidiary), project management and entrepreneurship
  - recognition of prior learning
  - productization of the trainees know-how and job search coaching
  - effective use of ICT in international co-operation and project management

### 2. Companies participating in the project

- innovation workshops together with the trainees
- counselling on financial support (eg. Finnpartnership)
- hosting an on-the-job learning -period → a project plan to start international co-operation, done by the trainee

### 3. Broker

- supports the trainees and companies in making the project plan
- finds East African counterparts for the Finnish companies

## For further information:

Sami Teittinen, Project Manager

+358 40 673 6773

[sami.teittinen@kvlakk.fi](mailto:sami.teittinen@kvlakk.fi)

[www.kvlakk.fi](http://www.kvlakk.fi) [www.facebook.com/aikuiskoulutuskeskus](https://www.facebook.com/aikuiskoulutuskeskus)

